

## MONTHLY MEMBERSHIP PROGRESS REPORT

## Multiple District 2

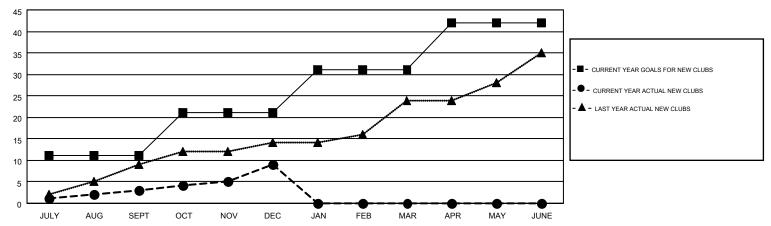
Results as of: 12/31/2014

**LOCATION: TEXAS** 

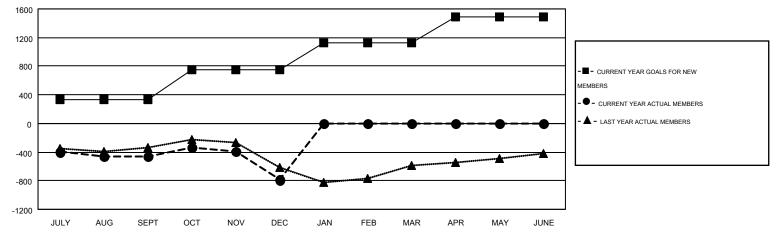
GMT: HAL GRIFFIN GMT CA 1

|               |                  | Clubs             |                  |                  | Members               |                    |                               |                    |                  |
|---------------|------------------|-------------------|------------------|------------------|-----------------------|--------------------|-------------------------------|--------------------|------------------|
|               | RESUI            | LTS FOR 2014-2015 | i                |                  | RESULTS FOR 2014-2015 |                    |                               |                    |                  |
| QUARTER       | NEW CLUB<br>GOAL | NEW CLUBS         | DROPPED<br>CLUBS | NET<br>GAIN/LOSS | QUARTER               | NEW MEMBER<br>GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |
| JULY/AUG/SEPT | 11               | 3                 | 9                | -6               | JULY/AUG/SEPT         | 339                | 932                           | 1,389              | -457             |
| OCT/NOV/DEC   | 10               | 6                 | 17               | -11              | OCT/NOV/DEC           | 408                | 1,041                         | 1,373              | -332             |
| JAN/FEB/MAR   | 10               | 0                 | 0                | 0                | JAN/FEB/MAR           | 377                | 0                             | 0                  | 0                |
| APR/MAY/JUNE  | 11               | 0                 | 0                | 0                | APR/MAY/JUNE          | 368                | 0                             | 0                  | 0                |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 26 |       | 478 CLUBS OF 915 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION           MALE         17,451 (67.84%)           FEMALE         8,274 (32.16%) |   |       |
|-------------------|-------|---|--|---|-------|
| DROPPED MEMBERS   |       |   |  |   |       |
| DECEASED          | 170   | CLICK HERE FOR HEALTH                           | FAMILY LINET MEMBERS   |   | 3,839 |
| CLUB CANCELLED    | 277   | ASSESSMENT DATA                                 | FAMILY UNIT MEMBERS  |   | ,     |
| OTHER             | 2,314 |   | HEAD OF HOUSEHOLD  |   | 1,880 |
| TOTAL             | 2,761 |   | NON-HEAD OF HOUSEHOLD  | ) | 1,959 |